

SUMMARY OF EVALUATION QUESTIONNAIRES

Organizer:	African-Danish Network
Theme:	Lets Meet Africa and Do Business
Venue:	Gammeltorv, AALBORG
Date:	Saturday, 22.maj.2010 from at. 10:00 to 16:00
Booths:	14
Guests:	Orla Hav (S) (MF), H.E. Ly Djerou Robert, Côte D'Ivoire Ambassador, Mette Knudsen Head AFRICA OFFICE, MINISTRY OF FOREIGN AFFAIRS, PROF. Mammo Muchie, Aalborg University
Number of visitors:	approx. 400-500
Entertainment:	African Footprint International, Ghana, children from GI Lindholm Skole v / Carol Mccook, Putroe Aceh - Aceh traditional dance from Sumantra, Folkdans - Spillemandsmuseet, Rebild, Skorping

	Very Poor	Poor	Fairly Good	Good	Very Good	Total
Planning of GLOBAL FAIR		1	1	10	2	14
Booth, as an opportunity for entrepreneurship		2	3	9		14
Marketing and Advertisement of GLOBAL FAIR		1	5	7	1	14
Program for event			3	10	1	14
Entertainment			2	4	8	14
GLOBAL FAIR, as a cultural venue			2	3	9	14
GLOBAL FAIR, as an entrepreneurship venue			3	4	7	14
GLOBAL FAIR, as a social venue			1	6	7	14
GLOBAL FAIR, as a friendship venue				4	10	14

Afrikansk-Dansk Netværk

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As regard to general questions, it appears that:

1. 40% of respondents believe that the major reasons for participating in GLOBAL FAIR was that it created enabling environment for new networks, new business opportunities, met new friends, created a good social interaction and friendship. 40% wanted to support A-DN and the GLOBAL FAIR event, while 10% wanted to raise awareness about Africa and 10% wanted to have fun.
2. 40% of respondents believe that the positive factor of GLOBAL FAIR was, "the venue" - Gammel Torv. It was a good location at the heart of Aalborg. It acted as a strong magnet that succeeded in attracting a lot of visitors to the locality. 40% think that GLOBAL FAIR had a good combination of entertainment, marketplace and information. 10% believes that GLOBAL FAIR attracted different nationalities to locality, while 10% highlights that GLOBAL FAIR provided a conducive environment for African art, drums, cuisine music and dance.
3. 30% of respondents believe that the event lacked control over audio equipment, while 40% believes that "Rebild Spillemandsmuseet" was too boring. When dancing they seemed, as if they were attending a funeral. It is therefore very essential for A-DN to find other possibilities with Danish dancers if it needs to attract more visitors to the event. 20% considers that the event lacked proper advertising and marketing, while 10% highlights parking problems.

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